



Sport Matters: Leadership, Power, and the Quest for Respect in Sports

By Kenneth L. Shropshire

Wharton Digital Press. Paperback. Book Condition: new. BRAND NEW, Sport Matters: Leadership, Power, and the Quest for Respect in Sports, Kenneth L. Shropshire, Donald Sterling. Ray Rice. The Washington Redskins. The Miami Dolphins. NCAA Athletes. These names, among countless others, have blanketed the headlines as the media has brought global attention to several recent sports controversies. Now, Kenneth L. Shropshire, The Wharton School of the University of Pennsylvania professor of Legal Studies and Business Ethics and Director of the Wharton Sports Business Initiative, uses these stories as a prism for exploring the leadership challenges facing team owners, management, players, and fans. In Sport Matters: Leadership, Power, and the Quest for Respect in Sports, Shropshire examines the need for diversity, inclusion, respect, and equality in sports, focusing on the need for leadership to embrace and deliver these principles in a real and tangible way within the sports industry. He also introduces the Sports Power Matrix, a framework for understanding power within the sports industry. Sport Matters addresses what the Donald Sterling drama can teach us about race and the need for inclusion at the ownership level; the lessons learned from the NFL and Ray Rice case; the Washington Redskins name and...



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